



Strategic Partnerships, Inc.



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The Government Connection

Increase Your Brand Visibility in the Government Marketplace

Who We Are

Strategic Partnerships, Inc. (SPI), the publisher of Government Market News, offers this exclusive podcast sponsorship opportunity. Hosted by Mary Scott Nabers, CEO & President of SPI, *The Government Connection* offers you direct access to the voices shaping the latest innovations, collaborations, and challenges within the multi-billion dollar government marketplace.

Take Action Today!

With a \$5,000 sponsorship investment you will seamlessly integrate your brand into influential discussions and showcase your solutions to an engaged, high-profile audience. Your investment includes full episode sponsorship, an audio commercial, video branding, and promotional materials.

Secure your sponsorship now and make your brand a vital part of the conversation driving public-private collaboration. Call 512-531-3900 to get started!

Why Sponsor?

Backed by the trusted reputation of GovMarketNews.com, which garners over 20,000 monthly views, *The Government Connection* podcast offers unparalleled access to public sector decision-makers. Sponsoring *The Government Connection* positions your brand at the forefront of key developments and partnerships shaping the government marketplace and offers:

Exclusive Episode Sponsorship

Your brand will be prominently featured in both the intro and outro of the episode. By “owning” the episode, your brand is showcased as a thought leader in the public-private space, ensuring lasting recognition with an engaged, influential audience.

Customized Podcast Topic

Showcase your company’s expertise in providing solutions that address specific government challenges. You select the guest to be interviewed by our host and we’ll collaborate with you to craft an engaging podcast. Plus, we’ll send 1,000 VIP invitations to public officials before the episode airs.

Tailored Engagement & Networking Opportunities

Establish valuable connections and partnerships through customized engagement opportunities that align with your company’s objectives, including exclusive networking with decision-makers and influencers within the government marketplace.

Multi-Platform Promotion to a Hard-to-Access Audience

The Government Connection is available on all major podcast platforms and featured on GMN, giving you access to the site’s 80,000 users, including government officials, industry leaders, and key stakeholders in public-private partnerships. Plus, we’ll maximize your brand’s visibility through promotion to our 22,000 newsletter subscribers and extended reach across our social media platforms.

